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Toronto Stock Exchange Symbol: IAK

IMARK Expands Relationship with Hughes Network Systems

LinCsat becomes latest member of HUGHES Broadband Alliance.

LinCsat Communications Inc., a wholly owned subsidiary of Imark Corporation (TSX:IAK), today announced that it has been selected by Hughes Network Systems, Inc. (HNS), to join the HUGHES Broadband Alliance. The HUGHES Broadband Alliance is designed to encourage companies to develop new, cutting-edge two-way, high-speed Internet applications utilizing SPACEWAY™, the next generation satellite network for DIRECWAY®. HNS is the world's leading provider of broadband satellite solutions, which it markets under the DIRECWAY brand. LinCsat is currently a "Powered by DIRECWAY" partner of HNS for its two-way, High-Speed Internet by satellite service. DIRECWAY is the leading broadband-by-satellite service for consumers, small businesses and enterprises from Hughes Network Systems (HNS), Inc.

"We are pleased to have been selected by HNS to become the latest member of the HUGHES Broadband Alliance team, joining other world-class industry leading companies such as Intel, Hewlett-Packard, EMC, Inktomi and Sony Electronics. LinCsat will be actively involved with the SPACEWAY platform and will be providing its remote site system integration, service coverage extension by utilizing larger customized antenna's, and expertise in the application development and widescale deployment of this latest generation of two-way high-speed Internet by satellite technology," said David Lewis, President and COO of LinCsat Communications Inc.

HNS also recently announced that Industry Canada has granted HNS approval to use the SPACEWAY North American satellites at 99 degrees and 101 degrees west longitude to provide services to, from and within Canada. This authorization permits SPACEWAY satellites to utilize Ka-band spectrum for advanced broadband services to earth stations licensed in Canada. SPACEWAY's coverage footprint will exceed 80% of Canada's population, including many geographically dispersed and underserved areas. LinCsat plans to continue to provide its "Powered by DIRECWAY" Ku-band service offering to those areas of Canada who are not able to receive the SPACEWAY Ka-band service coverage.

Scheduled for launch in 2003, with commercial service beginning in 2004, SPACEWAY will provide full-mesh connectivity for delivery of high-bandwidth, multimedia services. In addition to its unique peer-to-peer architecture, SPACEWAY incorporates many other advanced features -- such as on-board processing, packet switching, spot beams, and bandwidth-on-demand. It will open up a wealth of opportunities for delivering high-speed, broadband services and new IP applications to North American enterprises. Applications include high-quality, secure videoconferencing, telecollaboration, Internet access, telemedicine, and distance learning-on-demand.

About DIRECWAY

DIRECWAY® is the world's leading broadband by satellite service for consumer, small business and enterprise markets. Winner of the Frost & Sullivan Market Engineering Leadership Award for the second consecutive year, DIRECWAY high-speed Internet service is available to consumers anywhere in the continental United States from major providers including EarthLink, AOL, Pegasus, NRTC and DIRECTV. Enterprises have access to a wide variety of value-added solutions, all on a single platform and all backed by comprehensive support from HNS, to give companies the edge they need in today's market. To learn more about DIRECWAY, please visit www.direcway.com.

About Hughes Network Systems

Hughes Network Systems, Inc. (HNS), a wholly owned subsidiary of Hughes Electronics Corporation (HUGHES), is the world's leading provider of broadband satellite network solutions for businesses and consumers, with more than 500,000 systems ordered or shipped to customers in 85 countries. HNS pioneered the development of high-speed satellite Internet access services, which it markets globally under the DIRECWAY® brand. In addition, HNS is a leading manufacturer of DIRECTV® satellite television receivers, having shipped over 10 million systems to date.

Headquartered outside Washington, D.C. in Germantown, Maryland, HNS maintains sales and support offices worldwide. The earnings of HUGHES, a unit of General Motors Corporation, are used to calculate the earnings attributable to the General Motors Class H common stock (NYSE: GMH). To learn more about HNS, please visit www.hns.com. HUGHES, Hughes Network Systems, DIRECWAY, and SPACEWAY are trademarks of Hughes Electronics Corporation. DIRECTV is a registered trademark of DIRECTV, Inc.

About LinCsat Communications Inc.

LinCsat Communications Inc. is Canada's leading provider of High-Speed Internet by satellite. LinCsat provides its LinCsat "Powered by DIRECWAY®" Two-Way High-Speed Internet by satellite service to government, commercial, residential and small office/home office customers no matter where they are located. LinCsat is distributed through a network of independent retailers, Value Added Resellers, and retailers such as Radio Shack, Micro Warehouse, and Cantrex/DATAZONE stores. LinCsat is a wholly-owned subsidiary of Imark Corporation (TSX:IAK). For more information on our products and services visit our website www.imarkcorp.com and www.LinCsat.com, or call 1-877-LINCSAT. "LinCsat" is trademark of LinCsat Communications Inc.

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